



E-Newsletter

December 2007

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Entrepreneur Spotlight

Arnetra Arrington, owner of *Seven Eighteen*, an event planning business located in Lovejoy, Georgia. Go to

www.seven18events.com where you can find more information regarding this company.

Web Calendar

GMEN is adding a virtual calendar to its website for 2008 to include events such as your program's training and graduation dates. Email this info to georgiamicroenterprise@yahoo.com with the subject: GMEN calendar.

Spread the News!

Do you have news about your program that you would like to share with other members? If so email pcwill@bellsouth.net by the last calendar day of

This monthly e-mail is one of your many benefits as a member of the microenterprise industry association.

Be on the look out! Recently 2008 membership renewal went out which included brochures for soliciting new members and a recent GMEN video.

This will be the last GMEN e-newsletter for 2007 members! Don't miss important microenterprise industry news and sign up for membership dues by January 15th. [Online payment is available](#)

Training & Technical Assistance

Help your entrepreneurs expand their marketing opportunities participating in one of these SUSTA events. If you have a current TANF client that would like to participate in one of these events, a portion of the fees & expenses may be reimbursable by GMEN (contact pcwill@agr.state.ga.us)

January 10 **Savannah Export Seminar** (no registration fee; apply Jan 4; contact Maggie Adamack at madamack@agr.state.ga.us)

March 10-14 **International Agri Marketing Opportunity - All in Barcelona, Spain.** Export to the Iberian market at the Southern Originals pavilion. The Alimentaria Trade Show is an excellent venue for introducing new products, meeting new clients, and establishing relationships with key players in the Iberian Peninsula. (Registration deadline January 15). Participation fee \$2500. For more details go to <http://susta.lv0.net/events/EventDetail.aspx?EventID=10>

Exhibit at the GA Pavilion at the 2008 US Food Show in Chicago. The GA Department of Agriculture invites you to exhibit in the Georgia Pavilion. The booth is \$2600. For further details, contact David Bryant, Office of International Trade at dbryant@agr.state.ga.us 404.656.3740

Entrepreneur Magazine Announces the Hottest Industries for 2008 Entrepreneur Magazine recently posted predictions for the hottest industries for the coming year. Find out which industries made the list - visit <http://www.entrepreneur.com/magazine/entrepreneur/2007/december>

each month.

GMEN's Mission

To create opportunities and support for microenterprise development as an avenue for economic self-sufficiency in Georgia.

GMEN Website

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Access to Capital

Blogs & Pods: The Network of Business Angels & Investors

The Network of Business Angels & Investors and Launch Funding announces blogs and ebooks on the **Secrets to private equity investing**

- Entrepreneur shares insights on how he got Angel Invested
<http://entrepreneurblogspace.com>
- How does an Angel Investor Mitigate Risk?
<http://myvirtualangelworld.com>
- Ebooks and books on Secrets to private equity investing
- <http://kyrmedia.com>

Public Relations

Small Business Creates America's Jobs

The Small Business Administration Office of Advocacy reports that small businesses added 1.9 million jobs during the latest year studied. Updated data and statistics are available at <http://www.sba.gov/advo/research/profiles/>

Kauffman Foundation, U.S. Commerce Department to Partner on Entrepreneurship

The Kauffman Foundation and the U.S. Commerce Department's International Trade Administration have announced a public-private partnership on leveraging America's entrepreneurial leadership to advance economic growth in the country and around the world. The partnership will create a central web site, Entrepreneurship.gov, to serve as an online destination for entrepreneurship research, educational content, policy papers, and more, worldwide. For more information visit <http://www.kauffman.org/itemID=934>

Standards & Accreditation Support

CFED's Assets and Opportunity Scorecard

CFED has released its 2007-2008 Assets and Opportunity Scorecard. View it and access resources like their state policy Resource Guide and Things to Do at www.cfed.org/go/scorecard. There is lots of state information on entrepreneurship so check it out! If you would like to join the Scorecard list, please send an email to kpate@cfed.org.

2008 Georgia Economic Outlook report

Review the 2008 Georgia Economic Outlook report for UGA @ www.selig.uga.edu. This report focuses on 11 industries: construction, manufacturing, transportation, public utilities, information, financial services, trade, services, hospitality, life sciences, and agriculture. If your client

business in any of these areas, they need to understand the industry in Georgia.

Events of Interest

... 2008...

- January 5 [Making Cents International](#) - Training of the Trainers in San Antonio
- January 14 President of U.S. Chamber Thomas J. Donohue [Georgia Chamber's Annual Dinner](#)
- January 14-15 Financial Research Associates announces [Micro Institutional Investor conference](#) in New York City
- January 16-18 [Georgia Lenders Quality Circle Capital Challenge](#) at the Ritz-Carlton, Reynolds Plantation on Lake Greensboro
- January 22 [2008 GEDA Annual Legislative Reception](#) at the Railroad Depot across from the State Capitol
- January 24-25 CDFA's [Tax Credit Finance Course](#) in Washington
- February 21-22 **Georgia Connections: Connecting broad business community and economic development** at Georgia State University in Milledgeville, GA. Contact brandy.nagel@innovate.gatech.edu
- Feb 23 - Mar 1 **National Entrepreneurship Week** focus is on entrepreneurship <http://www.nationaleweek.com/>
- March 4-5 Biennial Georgia E-Summit in Perry, GA
- March 9-11 [9th Social Enterprise Summit](#) in Boston
- April 29 - May 1 [CDFA's 2008 Annual Development Finance Summit](#) in Missouri
- May 4-7 [National Business Incubation Association's 22nd Conference on Business Incubation](#) in San Antonio
- May 8-9 [Results Count 2008](#) - International conference hosted by Atlanta Women in Business at the Ashford Club
- May 20-23 [2008 AEO Annual Conference](#) - National Summit on Entrepreneurship in Anaheim, CA
- September 11-13 [2008 Assets Learning Conference](#) in Washington
- October 9-10 GMEN Annual Conference

November 17-23 **EntrepreneurshipWeek USA** focus is on global entrepreneurship www.unleashingideas.org

Success Story!

Do you have a microentrepreneur "Success Story"? Share it may be featured as our ***Entrepreneur Highlight***. Email it with the subject "Success Story" to pcwill@bellsouth.net

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