



# E-Newsletter

October 2007

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## Highlighting GMEN's Newest Board of Directors



*Julia Menefield, EADC*



*Vanessa Rush, PCA*

This monthly e-mail is one of your many benefits as a member of the statewide microenterprise industry association.

## Training & Technical Assistance

GMEN and The EDGE join in congratulating Patricia Harris, CEO/ED of The EDGE Connection, for receiving the **Influential Woman Atlanta Outstanding Leadership Award**.

Congratulations to AMEN Atlanta on their recent **"Wings Marketplace Empowerment"** class graduation ceremony.

Please advise GMEN of your class graduations and send pictures!!!

## **New Toolkit from the NBIA Helps Incubators Track Impact**

*Measuring Your Business Incubator's Economic Impact: A Toolkit*, is a guide to collecting and disseminating economic impact information from NBIA Publications. Visit the official [toolkit Web site](#) to access valuable information about how business incubation programs are successfully tracking and demonstrating their impacts, and to pick up tools and strategies for doing the same at your program.

## **GDEcD's "Entrepreneur Friendly" Program**

Georgia now boasts 63 "Entrepreneur Friendly" communities, with many more working toward the designation every month. [Click here](#) for a current "Entrepreneur Friendly" Awareness Map reflecting EF designations. Check out the Georgia Economic Development website for frequent updates to Best Practices and new "EF" communities. Also, they recently added a page featuring youth entrepreneurship organizations in Georgia. [www.georgia.org/business/smallbusiness](http://www.georgia.org/business/smallbusiness)

## **2008 Assets Learning Conference Call for Sessions - due 10/31**

CFED is pleased to announce a Call for Sessions for the 2008 Assets Learning Conference: Advancing America's Assets Agenda, which will take place September 11-13, 2008 in Washington, DC. CFED is seeking input from the field to help shape the sessions offered at the Conference. You are invited to



**G. D. Stanford, Stanford  
Companies**

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### **Spread the News!**

Do you have news about your program that you would like to share with other members? If so email [pcwill@bellsouth.net](mailto:pcwill@bellsouth.net) by the last calendar day of each month.

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### **GMEN's Mission**

To create opportunities and support for microenterprise development as an avenue for economic self-sufficiency in Georgia.

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### **GMEN Website**

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**P. C. Williams Executive  
Director**

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submit suggestions for session topics and speakers that will advance the Conference theme, goals and tracks. Information on the Conference and guidance on how to submit session proposals is available at [www.assetsconference.org](http://www.assetsconference.org). If you have an idea for a session and want to recruit speakers or other partners, we encourage you to post a message on the listserv.

<http://www.cfed.org/act.m?parentid=18&id=121&listserv=228>.

### **Announcing Scholarships for Nonprofit Leaders**

The Harvard Business School Club of Atlanta (HBSCA) is pleased to announce plans to award up to six scholarships to attend Executive Education Programs in the Social Enterprise Initiative (SEI) at HarvardBusinessSchool in Boston. The SEI was created to respond to the growing nonprofit sector and its complex relationships with the wider business world. For more information, go to [www.hbs-atlanta.org/scholarships.html](http://www.hbs-atlanta.org/scholarships.html)

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### **Access to Capital**

#### **Are You Ready to Meet Investors?**

Present your investment opportunity at the **NBAI Private Equity Investor Forum** on November 7, 2007 in Atlanta, Georgia. For more information on investors and other funding sources go to <http://launchfn.com/index.html>

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### **AFLAC and Atlanta Tribune present the 5<sup>th</sup> Annual Moving Your Business Forward**

The focus of the 2007 Moving Your Business Forward Conference will be "*Finding Money to Move Your Business Forward*". The business conference will be Friday, November 9, 2007 at the AtlantaTechnicalCollege. [Click here for instructions.](#)

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### **Private Equity 2007: National Venture Forum**

An exclusive event for investment and business professionals held at the Yale Club in New York City on November 15, 2007 from 11:30 am to 5:30 pm followed by a gala networking reception. For more details and requirements go to <http://www.starlightcapital.com/private-equity-events/agenda/>

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### **FultonCounty Arts Council announces funding opportunities**

The Fulton County Arts Council invites Fulton County-based arts, cultural, and community-based nonprofit organizations as well as artist collectives to apply for funding for the second round of the 2007/2008 contract cycle. Funding ranging from \$1,000 to \$5,000 is available to support arts programming in FultonCounty. Deadline: Friday, November 9, 2007 @ 5pm. Guidelines and applications [available online](#) or call 404-612-5780

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### **Standards & Accreditation Support**

## Public Service Advertising Program

**Free billboard spaces** available throughout the state of Georgia. A public service program offered by the OAAG, Outdoor Advertising Association of Georgia, allows you to promote your message on open billboard spaces throughout the state. For more information and to qualify your state agency or nonprofit organization visit <http://www.focusonads.com/PSA.html>

## Small Business Grant Websites

Many grant writing instructions and grant opportunities can be found at [www.us.gov](http://www.us.gov). Another tool for grant research [www.small-business-grants.org](http://www.small-business-grants.org) but be aware as this is a for-profit website.

## Events of Interest

### **... 2007...**

- |                |   |
|----------------|---|
| Oct 30 - Nov 1 | <a href="#">NBIA's Fall Training Institute</a> in Nashville   |
| November 1     | <a href="#">Georgia Summit on Volunteerism</a> presented by Hands On Georgia to be held at the Georgia International Convention Center in College Park                                |
| November 1     | AFRICA CAN COMPETE in the Global Economy Seminar Luncheon at the WorldTradeCenter, Atlanta. For more details contact <a href="mailto:africaribga@yahoo.com">africaribga@yahoo.com</a> |
| November 6     | <a href="#">Meetings Market™ Academy + Exhibition</a> at the Hyatt Regency Atlanta  |
| November 6-7   | ACCION Texas presents <a href="#">Summit on Microfinance in the U.S.</a> - Chairman Bernanke to Speak in San Antonio, TX  |
| November 7     | <a href="#">6<sup>th</sup> Annual Supplier Diversity Conference</a> at the Hyatt Regency Atlanta  |
| November 8-9   | Serbian Snack Food Buyers - Reverse Trade Mission in Atlanta. Contact <a href="mailto:bmiller@agr.state.ga.us">bmiller@agr.state.ga.us</a>  |
| November 9     | <a href="#">2007 Moving Your Business Forward Conference</a> in Atlanta   |
| November 13    | Meet us at the Bridge: Governor Sonny Perdue's Fast Forward Program Dedication of <a href="#">Perimeter Center Parkway Bridge</a>   |
| November 13    | <a href="#">2007 UPS Global Small Business Forum</a> at the Georgia Aquarium in Atlanta   |

- November 14 [17<sup>th</sup> Annual Georgia Women's Assembly](#) in Atlanta
- November 14 Georgia Center for Nonprofits - [Basic Grant Writing Nov 07](#)
- November 14-17 [2007 EDFS Annual Conference](#), Business Development Peer Networking - Best and Promising Practices, will be held at the Sheraton Read House in historic Chattanooga, TN
- November 15 GeorgiaCenter for Nonprofits - [Do It Yourself Public Relations Nov/07](#)
- November 16 [Regional Asian American Business Conference](#) at the UPS Headquarters in Atlanta

**... 2008...**

- January 14 President of U.S. Chamber Thomas J. Donohue to Keynote [Georgia Chamber's Annual Dinner](#)
- January 16-18 [Georgia Lenders Quality Circle Capital Challenge Conference](#) at the Ritz-Carlton, Reynolds Plantation on LakeOconee in Greensboro
- Feb 23 - Mar 1 **National Entrepreneurship Week** focus is on education <http://www.nationaleweek.com/>
- March 9-11 [9<sup>th</sup> Social Enterprise Summit](#) in Boston
- April 29 - May 1 [CDFA's 2008 Annual Development Finance Summit](#) in St. Louis, Missouri
- May 4-7 [National Business Incubation Association's 22<sup>nd</sup> International Conference on Business Incubation](#) in San Antonio, TX
- May 20-23 2008 AEO Annual Conference in Anaheim, CA
- September 11-13 2008 Assets Learning Conference in WashingtonDC.
- November 17-23 **EntrepreneurshipWeek USA** focus is on global entrepreneurship [www.unleashingideas.org](http://www.unleashingideas.org)

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***Success Story!***

Do you have a microentrepreneur "Success Story"? Share it with us and it may be featured as our ***Entrepreneur Highlight***. Email it with the subject line "Sucess Story"

[pcwill@bellsouth.net](mailto:pcwill@bellsouth.net)

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