

REGISTRATION FORM

Please Print

Name _____
 Position _____
 Organization _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ Fax _____ Email _____

Conference Registration

	(Before May 10th)	(After May 10th)
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<input type="checkbox"/> Member	\$ 75 _____	\$ 150 _____
<input type="checkbox"/> Non-Member	\$ 150 _____	\$ 175 _____

WHO SHOULD ATTEND?

- Microenterprise development programs
- Advocates and supporters of microenterprise development
- Local and state government officials
- Local financial institutions

Complete this form and mail with check payable to:
 Georgia Micro Enterprise Network
 3695-F Cascade Road
 PMB #215
 Atlanta, GA 30331

Conference Hotel
 Baymont Inn and Suites in Downtown Atlanta
 Call (404) 659-7777 ext 353 to reserve your room.
 Be sure to mention GMEN to receive the
 conference rate (\$104).

Contact Information
 P. C. Williams ■ Tel: 678.296.1059



3695-F Cascade Road
 PMB #215
 Atlanta, Georgia 30331

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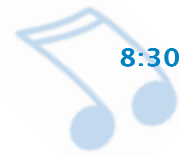
REGISTRATION INFORMATION

2007 ANNUAL CONFERENCE



THURSDAY

JUNE 21ST



8:30 am – 5:00 pm

6:00 pm

7:00 pm – 9:00 pm

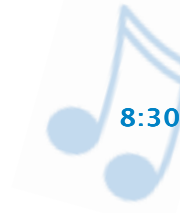
Economic Impact Panels

Annual Membership Meeting

10th Anniversary Celebration

FRIDAY

JUNE 22ND



8:30 am – 5:00 pm

Practitioner Workshops

The Loudermilk Center
 40 Courtland Street
 Atlanta, GA 30303

DAY ONE: ECONOMIC IMPACT PANELS

The Georgia Economy

The conference will open with an overview of the Georgia economy and the impact of small businesses on that economy.

The Georgia Entrepreneur & Small Business Development System

Based on a model developed by the W.K. Kellogg Foundation and the Center for Enterprise Development for mapping the entrepreneurial development system (EDS) in rural areas, you will learn about how the development and expansion of entrepreneurs and small businesses are supported by an EDS system in Georgia.

The Role & Impact of Microenterprise Programs

A "microenterprise" is an owner-operated business with 0-5 employees. This panel will discuss the role and impact of microenterprise development programs in the Georgia EDS model to help the smallest businesses get started and grow.

Public Policy Needs

Given the impact of small businesses on the Georgia economy and the needs of the organizations that support the development and growth of this segment of the economy, this panel will review the public policy issues that impact the growth and sustainability of this segment of the economy.

DAY TWO: PRACTITIONER WORKSHOPS

Differentiation & Expansion of Program Services: Training-led Program

Microenterprise programs must continue to develop distinct products for different types of clients. This track will focus on workshops for training-led microenterprise programs to expand their program services:

- Successful microenterprise programs outside of Georgia
- Non-traditional microenterprise programs – the formerly incarcerated
- Own your own retail store

Differentiation & Expansion of Program Services: Micro Loan Fund

Microenterprise programs must continue to develop distinct products for different types of clients. This track will focus on workshops for micro loan funds to expand their program services:

- Successful micro lending programs outside of Georgia
- Leveraging add-on services
- Understanding lending trends

Increasing the Scale of Program Delivery Through Partnerships

A program can increase its scale in many ways including outsourcing some functions, co-branding of products, and strategic alliances. These workshops will focus on strategic alliances with community partners:

- Partnerships with Churches that have small business ministries
- Partnerships with community organizations that serve similar clients
- Partnerships with certification programs that can enhance your clients business scale

Development Strategies to Stabilize and Expand Program Capacity

It is important that a microenterprise program can demonstrate its impact on its clients and the benefits to the local community in order to show value for continued support by funder and community leaders. This track will provide capacity building workshops on:

- How to market the services and results of your program
- How to manage your program effectively and efficiently
- How to position your program for funding, including multi-year funding

DAILY SCHEDULE

8:00	a.m.	Registration
8:30	a.m.	Opening Session
9:00	a.m.	Panel / Workshop
10:45	a.m.	Panel / Workshop
12:15	p.m.	Lunch - Keynote Address
1:45	p.m.	Panel / Workshop
4:00	p.m.	Closing Session