

REGISTRATION FORM

Please Print

Name _____
 Position _____
 Organization _____
 Address _____
 City _____ State __ Zip _____
 Telephone _____
 Fax _____
 Email _____

Conference Registration

Member \$ 75 _____
 Non-Member \$150 _____

Exhibitor Registration

Microentrepreneur Fair \$ 25 _____
Include your graduates as exhibitors to highlight success stories.

Program Exhibits \$ 50 _____
Highlights your program to funders and potential clients.

Vendor Exhibits \$100 _____
Do you sell products or services to microenterprise programs or entrepreneurs? If so, exhibit to your client base.

Total: _____

WHO SHOULD ATTEND?

- Microenterprise development programs (MEDPs) providing training, technical assistance, or access to capital to microentrepreneurs
- Advocates and supporters of microenterprise development
- Local and state government officials
- Local financial institutions
- Microentrepreneurs

Complete this form and mail with check payable to:

Georgia Micro Enterprise Network
 3695-F Cascade Road
 PMB #215
 Atlanta, GA 30331

Conference Hotel

Fairfield Inn Downtown Atlanta. Call (800) 228-2800 by June 1 to reserve your room. Be sure to mention GMEN to receive the conference rate.

Contact Information:

P. C. Williams ■ Tel: 678.296.1059



GMEN Georgia Micro Enterprise Network

2004 ANNUAL CONFERENCE "MICROENTERPRISE WORKS FOR GEORGIA"

Thursday
 June 10, 2004

6:00 pm Annual Membership Meeting

7:00 pm – 9:00 pm Reception



Friday
 June 11, 2004

8:30 am – 5:00 pm Conference



Charles Loudermilk
 Conference Center
 40 Courtland Street
 Atlanta, GA 30303



3695-F Cascade Road
 PMB #215
 Atlanta, Georgia 30331

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CONFERENCE AGENDA

THURSDAY, JUNE 10TH

- 6:00 p.m. Annual Membership Meeting
- Bylaw Changes
 - Board Elections
- 7:00 p.m. Reception
- Keynote Address
 - Awards

FRIDAY, JUNE 11TH

- 8:00 a.m. Registration
- 8:30 a.m. Opening Session - Keynote Address
- 9:00 a.m. Workshop A
- 9:00 a.m. Business Plan Competition
- 10:45 a.m. Workshop B
- 12:15 p.m. Luncheon - Keynote Address
- 1:30 p.m. Workshop C
- 3:00 p.m. Business Plan Competition Results
- 4:00 p.m. Closing Session

NEW

BUSINESS PLAN COMPETITION

See details at www.georgiamicroenterprise.org

MICROENTERPRISE WORKSHOPS!

WORKSHOP TOPICS

TRAINING-LED PROGRAMS

	Track One New Programs (< 3 years)	Track Two Established Programs (> 3 years)
A	<p>Program Design</p> <p>Learn the four basic models of microenterprise programs and how to select the one that's right for your community.</p>	<p>Standards & Certification</p> <p>As the microenterprise industry matures, criteria are needed to professionalize the industry. The national microenterprise organization, Association for Enterprise Opportunity (AEO), has developed criteria for program certification.</p>
B	<p>Training Curriculum</p> <p>There are a number of well developed commercial training programs focused on microenterprise business development. Programs do not need to redevelop microenterprise training. This session will highlight the Kauffman, NxLevel, and GeorgiaREAL programs.</p>	<p>Funding Sources: Social Entrepreneurship</p> <p>A new phenomenon in the microenterprise industry is programs starting for-profit businesses to fund their non-profit activities. National best practices will be highlighted.</p>
C	<p>Technical Assistance Services</p> <p>Beyond training many programs offer post graduate services to support the growth of microenterprises. This includes internet marketing support, mentoring programs, and business services referrals.</p>	<p>Funding Sources: CDBG Funds</p> <p>A primary source of funds for microenterprise development programs are local CDBG funders. Learn the process and schedule for proposals.</p>

CREDIT-LED PROGRAMS

ENTREPRENEURS

	Track Three	Track Four
A	<p>Program Design</p> <p>Learn the basics of starting a successful micro loan fund.</p>	<p>Small Business Administration</p> <p>Representatives from the SBA will discuss how to do business with the federal government and federal vendor certification programs.</p>
B	<p>Training Curriculum</p> <p>There are a number of training programs for development of micro loan fund staff. This session will highlight training available through AEO, NADO and NCCA.</p>	<p>Successes & Challenges: The Microentrepreneur</p> <p>Learn from the experts ... Successful Entrepreneurs</p>
C	<p>Servicing Software Packages</p> <p>Commercially available software helps loan funds manage their portfolios. Such software should be designed for the loan fund capacity and basic needs. This session will highlight Downhome, GMS and Nortridge packages.</p>	<p>Marketing Your Business</p> <p>Entities with certification programs will present their requirements for certifying vendors to sell to their entity. This is an important opportunity for entrepreneurs to expand their sales opportunities.</p>