



3RD ANNUAL
CONFERENCE

Friday, June 14, 2002
8:30 A.M. - 4:00 P.M.

Charles Loudermilk Conference Center
Atlanta, Georgia



Pierre Ferrari

Pierre was educated in England and the United States. He holds a Masters degree in Economics from The University of Cambridge and a MBA (1976) from Harvard Business School.

Pierre is an experienced leader in guiding highly trained personnel in cross-functional situations to develop and implement strategic programs. He has 25 years of business experience ranging from a large consumer package goods organization such as Coca-Cola (Senior VP, Coca-Cola USA) to smaller businesses in sports marketing (President, International, Lang and Associates) and wine importing and distributing (President and CEO, F. Wildman and Sons).

Over the past 7 years, he has focused his energies on a variety of social issues ranging from International Relief and Development (Special assistant to the President of CARE), support for the arts (Executive committee member of Theatrical Outfit), Conscientious Commerce (Director of Ben and Jerry's and Small Enterprise Assistance Funds) as well as the environment (chair of Businesses and Environmentalist Allied for Recycling).

Pierre is currently president of "Hot Fudge" venture capital fund, a community development venture capital fund whose purpose is to use venture capital techniques and tools to create jobs, entrepreneurial capacity and wealth that advance the livelihoods and wealth opportunities of low-income people and the economies of distressed communities.

He resides in Atlanta, Georgia. He has two sons, Peter and Oliver, both attending Emory University. He enjoys squash, golf and reading.

Georgia Micro Enterprise Network 2002 Annual Conference June 14, 2002

General Sessions

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| 8:30 am | <p>Welcome P. C. Williams</p> <p>Microentrepreneur Success Stories</p> <ul style="list-style-type: none"> - Martha Epps, S&E IT Home Solutions - Debra Collins, Virtual Juice - Angela Jefferson,
On Point Cleaning Service |
| 9:00 am | <p>Training Sessions</p> |
| 12:15 pm | <p>Luncheon</p> <p>Microentrepreneur Success Stories</p> <ul style="list-style-type: none"> - Tracie (Kiwi) McDowell,
Kiwi Collectibles - Bill & Carol Scales,
Scales Precision Sheet Metal <p>Introduction of Speaker Patricia Harris</p> <p>Keynote Speaker Pierre Ferrari
President, Hot Fudge Venture Capital Fund</p> |
| 1:30 pm | <p>Training Sessions</p> |
| 3:00 pm | <p>Closing P. C. Williams</p> <p>Microentrepreneur Success Stories</p> <ul style="list-style-type: none"> - Vickie Clarke, Kids R Travelin - Oretta Pope, 360 Degrees LLC |